***Template Design Information Gathering Form***

**Q1. Who is your target audience or community (age, locality, interest)?**

**From 18 to all**

**Q2. Who is your competition?**

1. **VANIDAY**
2. **BOOKR\*WILL SOON**

### Q3. Image & Style

The visual metaphors, graphic design and color scheme of your web site will communicate volumes to the visitor about you and your business.

What IMAGE or feel do you want to project? (check as many as apply)

|  |  |
| --- | --- |
| *Traditional Contemporary Conservative Cutting edge Formal Casual Serious Friendly Corporate* | *Personal Expensive Affordable Professional Creative Low-Cost Exciting Elite Industry Leader Other:* |

Q4. List a few sample sites which according to you are awesome.

<https://www.vaniday.ae>

Q5. List one or two sample sites with a similar structure and layout for your site?

<https://www.vaniday.ae>

Q6. Navigation bar should at the top or left hand side?

**top**

Q7. List any other layout specifications you would like to have on the home page or interior pages?

Need to be friendly use and simple, and clear

Q8. Please fully describe any design preferences you have. You can type as much as you like.

Design description’s:

show attractive and designs which means it is a beauty, , spa, saloons, grooming, nails,barber.

Q9. Please list a few web sites that have an image or style that you **DO NOT** like, and why.

[www.bookr.com](http://www.bookr.com)

<https://www.salonatcom.com/allsalons>

Q10. What colors you want for your site? (Some popular colors are listed on next page for you to choose

from)

Gmail blue [#C3D9FF]

RSS Orange [#FF7400]

Basecamp Green [#6BBA70]

Reddit white [#FFFFFF]

Mozilla Red [#

Interactive action yellow [#FFFF88]

### Some Popular Web 2.0 Colors

### *Neutral Colors*

Shiny silver [#EEEEEE]

Reddit white [#FFFFFF]

Magnolia Mag.nolia [#F9F7ED]

Interactive action yellow [#FFFF88]

Qoop Mint [#CDEB8B]

Gmail blue [#C3D9FF]

Shadows Grey [#36393D]

### *Bold Colors*

Mozilla Red [#FF1A00]

Rollyo Red [#CC0000]

RSS Orange [#FF7400]

Techcrunch green [#008C00]

Newsvine Green [#006E2E]

Flock Blue [#4096EE]

Flickr Pink [#FF0084]

### *Muted Colors*

Ruby on Rails Red [#B02B2C]

Etsy Vermillion [#D15600]

43 Things Gold [#C79810]

Writely Olive [#73880A]

Basecamp Green [#6BBA70]

Mozilla Blue [#3F4C6B]

Digg Blue [#356AA0]

Last.fm Crimson [#D01F3C]

Any Special comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_